



Orders	Order / Rev:	162964
	Alt Order #:	06260757
	Product Desc:	AMERICANS FOR PROSPE
	Estimate:	1813
	Flight Dates:	08/28/12 - 09/03/12
	Original Date / Rev:	08/02/12 / 08/02/12
	Order Type:	GENERAL

	WDJT-TV-LP
Primary AE:	<u>Matthew Norten</u>
Sales Office:	<u>HDC</u>
Sales Region:	<u>NAT</u>

Agency	Name:	Mentzer Media Services
	Buying Contact:	Elise Cloyd
	Billing Contact:	
		600 Fairmount Ave. #306
		Towson, MD 21286

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	Issue/Americans for Prosperity
	Demographic:	A50+
	Product Codes:	PL Issue
	Priority:	P-1
	Revenue Codes:	AGY, POL, ISS

New Business Thru: _____
Order Separation: 00:15:00 _____
Advertiser External ID: _____
Agency External ID: _____

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/03/12	14	\$20,400.00	\$17,340.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	14	\$20,400.00	\$17,340.00	0.00
Totals	14	\$20,400.00	\$17,340.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Matthew Norten			Start Of Order - End Of Order	100%

Order Share

WDJT-TV-LP	30%	\$20,400.00
Market	100%	\$68,000.00

Competitive Share

CABLE	0%	\$0.00
WBME	0%	\$0.00
WCGV	0%	\$0.00
WISN	20%	\$13,600.00
WITI	23%	\$15,640.00
WMLW-	0%	\$0.00
WPXE	0%	\$0.00
WTMJ	27%	\$18,360.00
WVTV	0%	\$0.00
WYTU	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WDJT	08/28/12	08/31/12	Wheel of Fortune 630p-7p 630p-7p/Wheel	CM	M-F 630p-7p	-TW-F--	:30	3	\$1,000.00	P-1	0.00	NM	3	\$3,000.00
<div>WHEEL</div> <div> <div>Start Date</div> <div>End Date</div> <div>Weekdays</div> <div>Spots/Week</div> <div>Rate</div> <div>Rating</div> </div> <div> <div>Week: 08/27/12</div> <div>09/02/12</div> <div>-TW-F--</div> <div>3</div> <div>\$1,000.00</div> <div>0.00</div> </div>															
E 2	WDJT	08/29/12	09/02/12	M - SU Late News M-Su 10p-1035p	CM	10p - 1035p	--W--SS	:30	3	\$1,000.00	P-1	0.00	NM	3	\$3,000.00
<div>10PM NEWS</div>															

Order / Rev: 162964
 Alt Order #: 06260757
 Flight Dates: 08/28/12 - 09/03/12

Advertiser: Issue/Americans for Prosperity
 Product Desc: AMERICANS FOR PROSPE
 Estimate: 1813

WDJT-TV-LP

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 2	WDJT	08/29/12	09/02/12	M - SU Late News M-Su 10p-1035p	CM	10p - 1035p	--W--SS	:30	3	\$1,000.00	P-1	0.00	NM	3	\$3,000.00
10PM NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/27/12		09/02/12	--W--SS						3	\$1,000.00		0.00			
E 3	WDJT	08/28/12	08/28/12	Tu 7p - 8p NCIS	CM	Tu 7p - 8p	-1-----	:30	1	\$2,400.00	P-1	0.00	NM	1	\$2,400.00
NCIS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/27/12		09/02/12	-1-----						1	\$2,400.00		0.00			
E 4	WDJT	08/28/12	08/28/12	Tu 9p - 10p Mentalist	CM	Tu 9p - 10p	-1-----	:30	1	\$2,000.00	P-1	0.00	NM	1	\$2,000.00
THE MENTALIST															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/27/12		09/02/12	-1-----						1	\$2,000.00		0.00			
E 5	WDJT	08/29/12	08/29/12	Wed 8p - 9p Criminal Minds	CM	Wed 8p - 9p	--1----	:30	1	\$2,000.00	P-1	0.00	NM	1	\$2,000.00
CRIMINAL MINDS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/27/12		09/02/12	--1----						1	\$2,000.00		0.00			
E 6	WDJT	08/30/12	08/30/12	Th 9p - 10p Person of Interest	CM	Th 9p - 10p	---1---	:30	1	\$2,000.00	P-1	0.00	NM	1	\$2,000.00
PERSON OF INTEREST															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/27/12		09/02/12	---1---						1	\$2,000.00		0.00			
E 7	WDJT	08/31/12	08/31/12	Fr 9p - 10p Blue Bloods	CM	9p - 10p	----1--	:30	1	\$2,000.00	P-1	0.00	NM	1	\$2,000.00
BLUE BLOODS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/27/12		09/02/12	----1--						1	\$2,000.00		0.00			
E 8	WDJT	09/03/12	09/03/12	Wheel of Fortune 630p-7p 630p-7p/Wheel	CM	M-F 630p-7p	1-----	:30	1	\$1,000.00	P-1	0.00	NM	1	\$1,000.00
WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/03/12		09/09/12	1-----						1	\$1,000.00		0.00			
E 9	WDJT	09/03/12	09/03/12	M - SU Late News M-Su 10p-1035p	CM	10p - 1035p	1-----	:30	1	\$1,000.00	P-1	0.00	NM	1	\$1,000.00
10PM NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/03/12		09/09/12	1-----						1	\$1,000.00		0.00			
E 10	WDJT	09/03/12	09/03/12	Mo 9p - 10p Hawaii Five-O	CM	Mo 9p - 10p	1-----	:30	1	\$2,000.00	P-1	0.00	NM	1	\$2,000.00
HAWAII 5-0															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/03/12		09/09/12	1-----						1	\$2,000.00		0.00			
Totals													14	\$20,400.00	